

MVH/Lois Orange Ducoeur Breast Cancer Walk Fundraising Ideas

1. **SIMPLY ASK!**

Let everyone know that you are supporting the cause and why. Just telling people a little bit about the walk is enough to start a whole conversation. The possibilities are then endless – you could receive a donation or even a walking buddy! When asking for a donation, let people know your fundraising what your fundraising goals are, that you hope to raise awareness and ultimately eradicate breast cancer.

2. **DELEGATE**

Ask a certain number of your friends to each raise a certain number of dollars toward your efforts. If you ask five friends to each raise \$25, you've raised \$125 dollars. This can add up quickly.

3. **GIFTS & HOLIDAYS**

In lieu of birthday, Christmas, house warming, or wedding presents, consider asking your friends and family to donate the Ducoeur Breast Cancer Walk.

4. **CORPORATE MATCHING**

Don't miss out on corporate matching gift programs. When you are contributing, make sure to ask your company if they participate, as well as encourage your donors and supporters to do the same. This simple step could double your efforts.

5. **ADVERTISING**

Ask a local business if they would sponsor your fundraising efforts. Trade a monetary donation from them for advertising from you. You could put their logo on the t-shirt you wear the day of the walk or on your fundraising printed materials. Or maybe they will donate coupons or small gift certificates for you to use for raffles and at fundraising parties.

6. **RAFFLES**

See if you can get donated gifts and tickets to various places and events in your area. Make one or several gift baskets and sell changes to win them.

7. **SPARE CHANGE**

Ask the local restaurants and businesses in your home town if they would put out a decorated jar asking their customers to donate. Get creative with the jar by painting it pink, putting on previous walk pictures and tying pink ribbons around it. Also, ask the local mall what they do with the change from the fountains.

8. **TRIBUTE DONATIONS**

When donors are contributing, ask them if they would like to make their donations in "honor of", "in support of" or "in memory of" someone they know who has been affected by breast cancer. You can also tell them about the Pink Lamppost Ribbons that are sold as part of the Ducoeur Walk for \$5 each.

9. **WORK FOR DONATIONS**

See if your family members, friends, or neighbors have any household services that they need completed. You can clean, do yard work, pet sit/walk, babysit, help with laundry, water plants, etc. – people would be happy to have you help with these tasks for a donation that helps others.

10. **SEASONAL HELP**

Offer to help someone put up their Christmas lights, shovel snow, rake leaves, decorate for the holidays, etc. – these are often things people don't like doing or have difficulty doing. You'll help your neighbors and friends, probably get in a great workout and help raise more money for breast cancer patients!

11. YARD SALE

Plan a yard sale and put all the profit toward your fundraising goal. Better yet, see if you can talk your neighbors into doing the same. Don't forget to advertise to customers that their purchases will help local cancer patients.

12. CAR WASH

Hold a car wash in your neighborhood, at your church or see if a local business will allow you to use their space. Get donations for the supplies you will need. You can even set up a bake sale or sell bottled water at the car wash. Ask for donations for those squeaky clean cars.

13. HOUSE PARTY

Host a party in your home and invite your friends, family members, co-workers, and neighbors. The ideas are unlimited for themes – or you can decorate and plan everything in pink! You can ask for a donation at the door and/or play games where everyone has to donate small amounts throughout the party.

14. KIDS' DAY

Coordinate an afternoon or evening where your close friends and family could join your family for a fun kids' day. Ask your friends and family for a donation per child. See if you can get snacks, dinner, supplies and juice boxes donated.

15. PINK OUTS

Ask your child's school, sports team, or your employer if you can host a pink out. Everyone wears pink and donates to the cause.

16. WORK EVENTS

See if your company will allow its employees to pay a certain amount to dress down on a specific day. Also, ask if you can set up a small bake sale in the break room or host other activities on these days to raise money.

17. EMAIL

Don't forget to send an email to all your contacts asking them to support your efforts. Make it bigger by asking your contacts to send your email to their contacts.

18. FACEBOOK

Make sure to remind your friends and family to donate by posting a message on Facebook.

19. FITNESS FUN

Ask your local fitness studio, cycle class, yoga group if you could host a class. Charge a certain amount for people to attend the class and get the instructor to donate their time to teach.

20. GET CRAFTY

Create one-of-a-kind items that you can sell to co-workers, family and friends. People love buying unique gifts or things they can use themselves and love it even more when their money goes to a wonderful cause!

FUNDRAISING PROTOCOL

Please keep in mind that while raising money for the MVH Lois Orange Ducoeur Breast Cancer Walk, it is important to follow any and all laws and regulations regarding these activities. Also, please contact Monongahela Valley Hospital's Office of Fund Development for any questions regarding donations at 724-258-1855. All donation amounts should be "suggested amounts" for them to be considered a tax deductible donation. Checks should be made out to: Mon-Vale Health Resources, Inc. Thank you for supporting the MVH/Lois Orange Ducoeur Breast Cancer Walk!